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# Katie Anderson

## Objective

Experienced graphic designer with a background in marketing and project coordinating looking for a career in graphic design.

## Awards

Certificate of Achievement  
in Graphic Arts/Computer Graphics  
at Ohlone College

Winning team member of the Big Ad  
Challenge for the Silicon Valley  
Business Journal

## Skills

Adobe suite, Microsoft suite,  
Mac and PC, Motion Graphics,  
Wordpress, and Asana

## Education

Bachelors of Arts in Design Studies  
San José State University  
May 2018

Graphic Design Associate Degree  
with Honors  
Ohlone College  
Graduated May 2016

## Experience

Administrative Associate • Livermore Shakes Festival • December 2019-Present

- Updated current website using Wordpress Divi.
- Created 3+ graphics a week for social media, web, and ads.
- Posted on Instagram stories and feed 1x a week.
- Redesigned website using Wordpress Bridge.
- Used Salesforce to run reports.
- Organized donation lists and sent out 10+ donation letters a week.

Creative Project Coordinator • Vagaro Inc. • March 2019- December 2019

- Managed 15+ projects, productions, and events from start to finish.
- Coordinated production dates, details, budget, in addition to cast and crew.
- Assisted in video and photo shoots.
- Establish and maintain relationships with third parties/vendors.
- Perform risk management to minimize project risks.

Graphic Designer • Vagaro Inc. • June 2018- December 2019

- Designed 100+ logos, website themes, gift cards, and membership cards for customers.
- Responsible for assessing 1000+ portfolio images submitted through Vagaro's website.
- Created 20+ visual assets including motion graphics for content marketing team as well as advertisements.

Collegiate Event Coordinator for The New York Times • The Campus Agency •  
December 2017- May 2018

- Organized two events for more than 50+ people
- Marketed events on personal social media platforms
- Booked a room and ordered food for 50+ people
- Spoke at 6+ classes about events

## Projects

Freelance Graphic Designer • Lead Bold Conference • January 2019-Present •  
Livermore, Ca

- Assisted a team of women leaders in creating a logo, branding, and designing their website.

Freelance Graphic Designer • Andrea Coli Speaks • January 2017-December  
2018 • Livermore, Ca

- Assisted an inspirational speaker in creating a logo, branding, and updating her website.

President • Design Studies Club • December 2016-May 2018 • San José, Ca

- Organized career enhancing events for more than 50+ people
- Arranged for multiple companies to speak at events
- Lead a small group of officers

